

## Privacy Policy

**Effective Date:** January 1, 2025

Welcome to Jewel Tankard's website ("Website"). We value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our Website. Please read this policy carefully. If you do not agree with the terms of this policy, please do not use our Website.

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### 1. Information We Collect

(a) **Personal Information** We may collect personal information that you voluntarily provide to us, such as your name, email address, phone number, billing information, and other details when you:

- Sign up for newsletters or updates
- Purchase products or services
- Contact us through forms or email

(b) **Non-Personal Information** We may collect non-personal information about your interaction with our Website, such as:

- Browser type and version
- Operating system
- IP address
- Pages visited and time spent
- Referral sources

(c) **Cookies and Tracking Technologies** Our Website uses cookies, web beacons, and similar tracking technologies to enhance your experience and analyze Website performance. You can manage cookie preferences in your browser settings.

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### 2. How We Use Your Information

We use the information collected for purposes such as:

- Processing transactions
- Providing customer support
- Sending updates, promotions, and other communications
- Personalizing user experiences
- Improving Website functionality and analytics
- Complying with legal obligations

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### 3. Sharing Your Information

We may share your information in the following circumstances:

- **With Service Providers:** We may share information with third-party vendors to facilitate services like payment processing, hosting, and email communication.
- **Legal Compliance:** We may disclose information if required by law or in response to valid requests by public authorities.
- **Business Transfers:** In the event of a merger, sale, or transfer of assets, your information may be transferred to the new owners.

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### 4. Data Security

We implement reasonable security measures to protect your information from unauthorized access, use, or disclosure. However, no online system is completely secure. Please protect your account credentials and notify us of any suspected security breaches.

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### 5. Your Privacy Rights

Depending on your location, you may have certain rights under applicable privacy laws, including:

- Accessing the personal information we hold about you
- Requesting corrections to inaccurate data
- Requesting the deletion of your personal information
- Opting out of certain data processing activities

To exercise these rights, please contact us at [info@jeweltankard.com](mailto:info@jeweltankard.com).

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### 6. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. Please review their privacy policies when you visit them.

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### 7. Children's Privacy

Our Website is not intended for children under 18 years of age. We do not knowingly collect personal information from children. If we learn that we have collected information from a child without parental consent, we will delete it promptly.

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## **8. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be effective upon posting the revised policy on this page with an updated "Effective Date."

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## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at:

### **Jewel Tankard**

Website: <https://jeweltankard.com>

Email: [info@jeweltankard.com](mailto:info@jeweltankard.com)

Phone: 615-987-9870